

At MyEmployees, we're dedicated to helping businesses supercharge their employee engagement. Here's just one example where our expertise enabled Applebee's Bar & Grill to reinvigorate its workforce:

## THE RESULT

Their restaurant, previously ranked as **67th** in their franchise group before the program, is now currently ranked **2nd** for the second quarter of 2016 and their overall guest satisfaction is up **22%**. Sales are also up in the second quarter and likely to continue trending up in the 3rd.

*"When I was introduced to the MyEmployees program I knew that this was a tool I could partner my style of management with. I have since come to find out that the power of recognition is not just something I practice but something that is practiced by many leaders within our company. It has become contagious and is now the 'new norm.'"*

*Terence Arenson, General Manager - Applebee's Bar & Grill*

## THE CHALLENGE

Applebee's Bar and Grill is a restaurant chain with thousands of locations across the globe. As an organization, they've certainly tasted success - but at one specific location, they were struggling with an internal challenge - a lack of enthusiasm amongst team members, nonexistent motivation, and a vacuum in leadership amongst the ranks. That's when they turned to MyEmployees for help. And we delivered.

## THE SOLUTION

By implementing the MyEmployees program at this location, we brought about recognition for team members who were willing to step up their game. That generated curiosity from other team members as to why recognition was being given. In the end, that curiosity fueled all team members to motivate themselves and perform at a higher level.

**At MyEmployees, we're confident that we can re-energize your employee engagement and obtain similar results for your company. Contact us today and find out what we can do for your business.**